

PROFESSIONAL OBJECTIVE

Award-winning & highly motivated professional senior graphic designer and senior art director working direct with clients and talents across Latin American & United States with 14 years of experience developing corporate identity, catalog, print collateral, advertising, annual reports, new media magazine and website. Special emphasis on conceptual design and communication goals. Successfully led design teams creating effective solutions for Latin American and USA companies: Sotheby's Realty, Univision 41, Douglas Elliman Realty, The New York Mets, Heineken, Nissan & Sprint PCS.

EDUCATION

Altos de Chavon, School of Design, Dominican Republic
AAS / Graphic Design

1993 - 1995

WORK EXPERIENCE

Abri Agency, New York / Senior Art Direct

Work in Advertising Campaign, Website banner.

2008 to current

The Vidal Partnership, New York / Studio Production

Work in the Production Department / Studio in Advertising Campaign and direct mail for Sprint, Nissan, Heineken, Kraft, Buchanan and Johnnie Walker.

2006 to 2008

Compass Design, New York / Art Direct

Work in Spanish advertising Campaign for The New York Mets and Vitarroz Food.

2005 to current

Doswebs.com, Mexico / Web Designer

Work in website and banner design.

2002 to current

Lozano Design, New York / Senior Art Direct

Work in Advertising Campaign, Web Design, Cd's Cover Design, Book, Catalogs & Corporate ID.

1999 to current

The Sound Factory, New York / Art Direct

Work in Cd's Cover Design & Magazine Design.

1998 to 1999

Assist business owner with the solicitation of new business.

Nima & Asociados, New Jersey / Manager / Art Direct

Label designs and production for Goya & Carolina products Function as the Lead Operator on duty to coordinate and manager all projects prior to printing.

1996 to 1998

Revise all artwork to assure correct specifications for production.

Manager all projects prior to printing.

Consult with clients to revise and polish incoming jobs/ files for printing.

FREELANCE

- **Organization of American States (OAS), Washington, D.C.**

- **United Nations Association of New York (UNA) and the World Association of Non- Governmental Organizations' (WANGO)**

- **The Permanent Mission of Mexico to the United Nations, New York**

- **Univision 41, New Jersey**

- **Northeast Hispanic Catholic Center, New York**

- **The Permanent Mission of Mexico to the United Nations, New York**

- **Sotheby's International Realty, New York**

- **Repertorio Español, New York**

- **Tribeca open artist studio tour (TOAST), New York**

- **Instituto Cultural Mexicano, New York**

- **Yager Plastic Surgery, New York**

- **Douglas Elliman Realty, New York**

- **Dominican Consulate, New York**

- **Channel 13 (PBS), New York**

- **The Brookdale University & Hospital Medical Center, New York**

- **Homeboy's Records, New York**

SKILL

Demonstrated effective skills with the following programs: InDesign, QuarkXpress, Illustrator, Dreamweaver, Photoshop, Freehand and Firework.

LENGUAGES

Spanish and English

Claudio Lozano

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* See portfolio in the interview

